

# LIGHTWEIGHTING WORLD EXPO 2018

Premiere national conference and expo event dedicated to lightweighting for the automotive industry.  
Suburban Collection Showplace, Novi, MI | Setup October 8, 2018 | Conference & Expo October 9-10, 2018.

## Exclusive Sponsorships

### Platinum Sponsorship - \$15,000

1. Full page sponsor profile in the September/October 2018 Expo Edition of Lightweighting World magazine and on the expo website.
2. Banner ad posted on the expo website for up to four months.
3. Sponsor logo placement (with link) on the expo website through 2018.
4. Top-level signage branding in the expo registration area.
5. Six complimentary full-registration conference passes for sponsor.
6. Sponsor video posted on the expo website for up to four months.

### Gold Sponsorship - \$10,000

1. Half-page sponsor profile in the September/October 2018 Expo Edition of Lightweighting World magazine and on the expo website.
2. Banner ad posted on the expo website for up to three months.
3. Sponsor logo placement (with link) on the expo website through 2018.
4. Mid-level signage branding in the expo registration area.
5. Four complimentary full-registration conference passes for sponsor.

### Silver Sponsorship - \$5,000

1. Third-page sponsor profile in the September/October 2018 Expo Edition of Lightweighting World magazine and on the expo website.
2. Sponsor logo placement (with link) on the expo website through 2018.
3. Third-level signage branding in the expo registration area.
4. Two complimentary full-registration conference passes for sponsor.

# LIGHTWEIGHTING WORLD EXPO 2018

Premiere national conference and expo event dedicated to lightweighting for the automotive industry.  
Suburban Collection Showplace, Novi, MI | Setup October 8, 2018 | Conference & Expo October 9-10, 2018.

## Additional Sponsorships

### Continental Breakfast Sponsorship - \$5,000 (per day)

1. Timely event signage in designated areas of the exhibit hall.
2. Half-page sponsor profile in the September/October 2018 Expo Edition of Lightweighting World magazine.
3. Sponsor video posted on the expo website through 2018.
4. Sponsor logo placement (with link) on the expo website through 2018.
5. Two complimentary full-registration conference passes for sponsor.

### Luncheon Sponsorship - \$7,500 (per day)

1. Timely event signage in designated areas of the exhibit hall.
2. Half-page sponsor profile in the September/October 2018 Expo Edition of Lightweighting World magazine.
3. Sponsor video posted on the expo website through 2018.
4. Sponsor logo placement (with link) on the expo website through 2018.
5. Four complimentary full-registration conference passes for sponsor.

### Parking Sponsorship - \$4,000 (covers both days)

1. Sponsor supplied pre-printed promotion to be given to attendees upon arrival with daily sponsored parking pass.
2. Half-page sponsor profile in the September/October 2018 Expo Edition of Lightweighting World magazine.
6. Sponsor video posted on the expo website through 2018.
3. Sponsor logo placement (with link) on the expo website through 2018.

### Beverage Service Sponsorship - \$3,000 (per day)

1. Timely event signage in designated areas of the exhibit hall.
2. Half-page sponsor profile in the September/October 2018 Expo Edition of Lightweighting World magazine.
3. Sponsor logo placement (with link) on the expo website through 2018.

### Lanyard Sponsorship - \$3,500 (Exclusive)

1. Sponsor name printed on all attendee badge lanyards.
2. Sponsor logo placement (with link) on the expo website through 2018.

### Pen and Pad Sponsorship - \$3,000 (Exclusive)

1. Sponsor must provide pens and pads with logo.
2. Sponsor materials will be placed in the attendee registration bags to use during technical sessions.

### Video Sponsorship - \$2,500

1. Sponsor video posted on the expo website through 2018.
2. Sponsor logo posted on the expo website with link to sponsor's website through 2018.

### Literature Table - \$1,500

1. Sponsor literature will be displayed on the literature table for both days of the expo.
2. Sponsor logo posted on the expo website through 2018.